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Lighting Up The Greenway and A Bright Future for the BID

As we reflect upon 2022 and look ahead to this new year, the impact the BID has made on The Greenway in its first five-year term shines brightly. From the North Meadow on The Greenway opening, to advancements made in the Chinatown Lighting project, and the latest public art installation, *Winter Optics*, out now in the park, the support of the Greenway BID has made the park more inviting and accessible to more people while also supporting the vibrancy of our downtown core.

As always, we thank you for your support of both the Greenway BID and the park. We hope this edition of the quarterly newsletter finds you well, we you had the happiest of holiday season and cheers to the promise and potential of this new year!



LATEST GREENWAY BID NEWS

Annual Meeting Recap

On November 16, the Greenway BID held its Annual Meeting at Ned Devine's

event space in Faneuil Hall Marketplace – [click here to view the presentation](#). The meeting featured remarks from BID Board Chair Steve Faber and BID Executive Director Rick Dimino, Greenway BID staff, and Conservancy Executive Director Chris Cook as well as votes to approve a new slate of BID Board Directors, the minutes from last year’s Annual Meeting, and, critically, the renewal of the BID for another five-year term starting in 2023. The members of the BID voiced strong support through their votes to approve the renewal of the BID for another term that will run through June 30, 2028.

Rick Dimino reported on the process of updating the Memorandum of Understanding to establish the funding commitments from the State, City, and BID for the next five years. All of the parties to the MOU have agreed to increases in foundational funding for The Greenway (the BID’s commitment will increase to \$1.6 million annually, a 7% increase). A new Memorandum of Understanding, increasing funding levels and continuing the State / City / Conservancy / BID partnership, was signed on December 15, 2022. Together, we’ll continue to work in partnership to ensure The Greenway remains a vibrant public space and economic driver that fosters the ability of Boston residents, businesses, tourists, and the public sector to come together with nature and one another.

Chin Park Lighting Project

These major lighting projects on The Greenway in Chinatown are focused on improving safety and community use and were informed by community feedback and input, as well as by recommendations of the Conservancy’s Chin Park Lighting Study, funded and supported by the Greenway Business Improvement District (BID).

The Chin Park and Mary Soo Hoo Park lighting project will be completed by the Spring of 2023 with over \$1 million in investments by the BID and MassDOT as well as philanthropic partners.

Thanking Now-Former Governor Charlie Baker and His Administration

Greenway BID Executive Director Rick Dimino and Greenway BID Board Chair Stephen Faber sent a letter to Governor Baker before the conclusion of his latest term as Governor. The letter thanks him and members of his administration for its support for the BID that was instrumental in ensuring the continued viability of our collaboration. [Read the full letter here](#).

Local Press on Winter Optics installation

The Boston Guardian covered the new and free public art display, featuring shapes designed by local students, that will “bring a little light to the darker days of winter” from December until March. The piece featured thoughtful quotes from Conservancy Executive Director Chris Cook on both the installation and the support of the Greenway BID:

“It’s a way to connect it to the kids that are in the communities that surround the park...if kids come down and visit the park, they’ll actually see their input reflected literally and figuratively back to the park...the board members of the BID really focused on supporting the vision for a really vibrant downtown post-pandemic and making sure that we’re focused on economic recovery downtown, realizing that we can be a little sleepy in the

winter.”

[Read the full article here.](#)



Greenway Conservancy News & Events

Winter Optics: Lights on The Greenway

A series of five different installations along The Greenway, named Winter Optics, will brighten up different areas of the park between November and March thanks to the partnership between the Conservancy, Yolanda He Yang, Timothy Kadish, and Ross Miller. The Greenway 2022-2023 Winter Lights Installation is funded and supported by The Greenway Business Improvement District (BID) and the Greater Boston Convention & Visitors Bureau.

“Our primary focus is on a continuous light touch,” the project team reflected. “Essentially, we intend to illuminate The Greenway in a sustainable, playful, intimate and memorable way through curated moments of delicate wonder.” Collaborating with this local team and featuring the shapes created by local students is an exciting way for The Greenway to support the larger ecosystem of Boston during the darker winter months that lay ahead.



As We Rise dance projection project

A new dance projection project led by Australian artist Wendy Yu that brought public art to the side of the iconic Federal Reserve Bank of Boston building at 600 Atlantic Ave, adjacent to Dewey Square on The Greenway. Commissioned by the Greenway Conservancy in early 2022, artist [Wendy Yu](#) collaborated with [The Flavor Continues](#) and [ILLUMINUS](#) to create a site-specific video projection that features short bursts of freestyle-based street dance from 5 local dancers spanning multiple generations.

New Years Eve Ice Sculpture Stroll

The Greenway Conservancy and many properties were excited to partake in Boston Harbor Now's [New Years Eve Ice Sculpture Stroll](#). Visitors were able to enjoy the Conservancy's one-of-a-kind sea whale sculpture, supported by the Greenway BID, near The Greenway Carousel.

A Powerful Partnership for the Park: Celebrating Five Years of the Greenway Business Improvement District (BID)

Nearly five years ago, business and civic leaders, elected officials, and the nonprofit Rose Kennedy Greenway Conservancy worked together to stabilize funding for one of the Commonwealth's most treasured assets – the Rose Kennedy Greenway. [Read the full blog post from the Conservancy here.](#)

As always, we sincerely appreciate your support and dedication to The Greenway and the Greenway BID. If you have any questions or feedback on this newsletter, please contact Tom Ryan at tryan@abettercity.org.

****Images courtesy of the Greenway Conservancy****



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